

Terms and conditions:

Acceptance of Terms

1. Participation in this competition is deemed acceptance of these Terms and Conditions.

Competition

2. To enter the competition, entrant chefs must create an original dish using a Silver Fern Farms Lamb, Beef or Venison cut – subject to availability. The dish must be placed on the menu in the restaurant in which that chef works and be available to be ordered during the period 28 September to 6 November 2016 inclusive. The dish shall be identified on the menu or in writing at the restaurant table as being an “Entrant in the Silver Fern Farms Premier Selection Awards”.
3. Entries are submitted via entry form and all fields must be completed and a photo of the dish supplied. The photo and information supplied may be used for promotional purposes by Silver Fern Farms and its agents.
4. Entries are to be made by individual chefs (not teams). Only one entry per chef and one entry per restaurant is permitted. Only New Zealand-based chefs are eligible to enter.
5. Entries open on 10 August 2016 and must be submitted by 5pm on Tuesday 13 September 2016. Entries received after this date will only be accepted at the complete discretion of Silver Fern Farms.
6. Restaurants shall ensure all staff are informed of the competition and the entry dish and can discuss these with the restaurant’s customers.
7. Entrants are required to provide two entry dishes (only) free of charge to judges during the judging period. Judges will identify themselves after the meal and provide appropriate identification.
8. Finalists will be announced by Tuesday 22 November 2016. Unsuccessful entrants will be notified via email.

9. Silver Fern Farms will attempt to advise each finalist by email/phone within two days of their selection. If a finalist is unable to be contacted within five days on the email address or phone number provided that chef’s place as a finalist may be forfeited at Silver Fern Farms’ discretion.
10. Finalists must be available to be photographed from 5–15 November 2016. This will take place in the chef’s restaurant.
11. Finalists agree to have their dish available on their menu through to 28 February 2017. All finalists’ dishes will be promoted in media by Silver Fern Farms from November 2016 to 28 February 2017 or as otherwise agreed.
12. Finalists agree to have their entry dish judged again in the second phase of judging to determine a winner. Judging will take place between 30 November and 23 December 2016 at an agreed date/ time and entrants will again provide two entry dishes (only) free of charge.
13. Finalists must be available to attend a finalist event on or about Wednesday 8 February 2017 in Auckland, where the winners will be announced. Travel and accommodation costs will be organised and met by Silver Fern Farms for the finalist and their plus one.
14. All entrants agree to promote Silver Fern Farms product when discussing the competition.
15. The winner will be given the title Silver Fern Farms Premier Master of Fine Cuisine 2016 and will be promoted as the winner of the competition and holder of this title by Silver Fern Farms throughout 2017. Silver Fern Farms may provide further prizes at its absolute discretion.

General

16. Only correct and valid entries will be accepted. No responsibility is accepted for the non-receipt of an entry.
17. If any entrant or restaurant fails to comply with these Terms and Conditions then that entrant’s entry may be cancelled at Silver Fern Farms’ absolute discretion.
18. If this promotion is interfered with in any way or is not capable of being conducted as anticipated due to any reason beyond the reasonable control of Silver Fern Farms then Silver Fern Farms reserves the right at its sole discretion to modify, suspend, terminate or cancel the competition as is appropriate in the circumstances.
19. Except for any liability that cannot be excluded by law, Silver Fern Farms (including its officers, employees and agents) excludes all liability (including negligence) to any person for any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential arising in any way out of this competition.
20. If you are a finalist or a winner then you agree (a) that Silver Fern Farms may publish your name and identify you as a finalist or winner at any time; and (b) to take part in any related publicity reasonably required by Silver Fern Farms
21. The information communicated by you to Silver Fern Farms in relation to this competition will be used only for the purposes of this competition and associated promotions including, for finalists and the winner, any related publicity.
22. Employees of Silver Fern Farms and their immediate families are ineligible to enter.
23. The promoter is Silver Fern Farms Limited whose address is 283 Princes Street, Dunedin, New Zealand.